

Seniors are confused... Whole Life, Term Life, or BOTH?

Many seniors don't buy life insurance because they can't figure out which plan they need.

Clear up misconceptions and position Whole Life as a solution with this **EXCLUSIVE FREE WHITE PAPER** that explains:

- Why Whole Life policies are crucial for your clients
- How to manage your clients' financial fears when discussing life insurance
- Tips on transitioning your client from Term to Whole Life insurance

Please accept this **FREE GIFT** from us, so we can show you the value we invest in our agents as they serve the senior market. Download it today at **www.ChooseWholeLife.com**.

